



Bayview Express

Vibrant Year 2024-25
August, 2024



2nd Speaker Meeting

A memorable Evening with Mr. Bharat Dabholkar

Club Event

@ Bellisima Banquets , Mumbai.



Reporter: Rtn. Anjali Bhana

On August 9, 2024, The Rotary Club of Bombay Bayview held its second speaker meeting of the year under the leadership of President Rajni Barasia at Bellisima Banquets. The event was a resounding success, with over 101 enthusiastic participants in attendance.

The evening began with the National Anthem, followed by the solemn induction of four new members into the club. The speaker of the evening was Mr. Bharat Dhabolkar, a luminary in the world of advertising. Known for his innovative campaigns, including the iconic Amul ads and the catchy 'Ab ki bar Modi Sarkar' campaign, Mr. Dhabolkar is also a seasoned director and actor with over 30 English plays and numerous films to his credit.

Despite his multi-faceted, renowned career, Mr. Dhabolkar opened his talk with a touch of humility, humorously admitting his nervousness about public speaking. He softly added that

there are two times in life when one is truly alone: just before dying and just before giving a speech.

His presentation offered valuable insights into the advertising industry, emphasizing the importance of 'freedom' and 'relevance' in the advertising world. He credited Dr. Kurien of Amul for granting him the freedom to innovate, which led to the timeless appeal of Amul's ads. Mr. Dabholakar highlighted the significance of connecting with the audience on an emotional level as people always remember how u make them feel. We should strive to be unique rather than conforming to trends. He amusingly recounted how he refurbished an ordinary autorickshaw and this was featured in the front page of a daily newspaper!

The evening was further enhanced by a delectable buffet that left everyone satisfied.

A big thank you to President Rajni Barasia and her team for their meticulous planning and for choosing such an inspiring speaker. Their efforts contributed to an unforgettable and enriching experience for all attendees.



Bayview Rendezvous

The Bayview Rendezvous, an initiative designed to strengthen connections within our 150+ member family was launched. Five groups of 5/6 couples, mixing veterans and new members were randomly selected ,to meet over tea/coffee/drinks/dinner. The groups are as follows

1.Kulin Patravala , Aditya Mehta, Dr Devika Chopra, Kartik Kapadia, Dr Manish Garg

2. Abhishek Morarka , Smeeta Jhunjhunwala, Harshil Patel, Bhavin Nitin Mehta, Adnan Tambawala

3. Kavita Kacheria , Nikita Chopra, Dashma Wadhvani, Rajesh Parikh, Sonali Sheth

4. Praveen Nijhara , Namrata Parekh, Arwa Baldiwala, Monica Shah, Vidya Moorjani

5. Manish Bhayani, Puja Parikh, Charul Madhani, DR Sweta Doctor, Ajay Jain

Each group will take a photo together, note the location, and provide a brief write-up of their experience. We all are eager to hear every group's experiences & look forward to seeing our family grow closer through this enriching program!

Curated by: Rtn. Rackhee Mehta